

## **UNESCO REP PRAISES EFFORTS FOR SHAPING KP CULTURE POLICY**

PESHAWAR: A two-day workshop by the Directorate of Culture in collaboration with UNESCO and Danish Centre for Culture and Development (CKU) for reshaping the cultural policy of Khyber Pakhtunkhwa started on Thursday.

The objective was to highlight a new set of draft operational guidelines for culture in consultation with a large number of private and public stakeholders, mobilising for sustainable development. It was titled “Creative Economy and Sustainable Development in Pakistan: the Unesco 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.”

The participants were Director Representative of Unesco Pakistan Vibeke Jensen; Representative of Unesco Headquarters in Paris Andrew Senior, Deputy Secretary for Tourism, Culture & Sports Adil Safi, scholars, mediapersons, youth, civil society members and experts in creative economies and policy formulation.

Vibeke Jensen said designing new culture policy is a good initiative taken by the Khyber Pakhtunkhwa government. She said by devising provincial cultural policy, culture has linked with the economic growth, development and prosperity of the Pakistan for the first time.

Deputy Secretary for Tourism, Culture and Sports Adil Safi said the aim of cultural policy workshop was protection and promotion of the diversity of cultural expressions. He said by conducting this workshop, Unesco aimed to raise the awareness about the “UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.”

**Source:** <https://www.thenews.com.pk/print/165714-Unesco-rep-praises-efforts-for-shaping-KP-culture-policy>

## **UNESCO launches 2nd round of consultations**

*Published on November 18, 2016*

PESHAWAR: The UNESCO-Pakistan has launched the second round of countrywide consultations to stress the need for public policies that support creative sector and to raise awareness about the importance of UNESCO’s 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Countrywide consultations were held in July in Lahore, Karachi and Islamabad, with the support of Centre for Culture and Development (CKU) and funded by the Government of Denmark, said a press release.

The workshop goes a step further by engaging a range of stakeholders, including government representatives from both provincial and federal levels, professionals of public institutions, academics, as well as representatives of civil society organisations from Khyber Pakhtunkhwa.

UNESCO's efforts to address the lack of cultural policy in Pakistan were highlighted by Vibeke Jensen, UNESCO Representative to Pakistan, at the workshop's inaugural session on Thursday. She stressed that the UNESCO 2005 Convention affirms the sovereign right of states to adopt policies and measures that nurture creativity, provide access for creative minds to participate in domestic and international marketplaces where their artistic works/expressions can be recognised and compensated and ensure these expressions are accessible to the public at large.

**Source:** <https://www.thenews.com.pk/print/165978-UNESCO-launches-2nd-round-of-consultations>

\*\*\*