

## Multi-stakeholder meetings on the UNESCO 2005 convention on the Protection and Promotion of the Diversity of Culture Expressions

This video presents the highlights of the UNESCO project entitled “Promoting the Right to Arts and Culture for Sustainable Development through the 2005 UNESCO’s Convention for the Protection & Promotion of Diversity of Cultural Expressions” which has been funded by the Danish Centre for Culture and Development (CKU) under the program “Promoting the Right to Arts and Culture”. This program was implemented in Pakistan from June 2015 to December 2016 across various cities. CKU’s support actively contributes to ensuring the access and participation of women, youth and marginalized groups in cultural activities, particularly those that have the potential to create sustainable employment and economic development.

The project aims to establish a wider understanding within the relevant stakeholders including artists, performers, creative entrepreneurs, civil society and duty bearers both at the federal and provincial level, of the opportunities presented by the 2005 Convention. The ultimate aim is to empower the government and civil society to take part in participatory policy making for culture, to establish good governance of culture, and to move Pakistan towards a position where it will ratify the 2005 Convention.

The project highlights the importance of a **rights-based approach to arts and culture** as well as the role of arts and culture in fostering international cooperation, peace and sustainable development. This diary is a celebration of some of the creative entrepreneurs/artists of Pakistan who make their living struggling to promote the artisans/craftsmen/visionaries of Pakistan and hence not only sustain the right to practice the arts and culture but also promote economic development within Pakistan.

### Milestone or Achievements:

- Reached out to the extensive Audience through meetings, dialogues, Seminars
- Conducted a Situation Analysis reflecting the reflecting the circumstances that both foster and inhibit the development of Pakistan’s creative economy
- Networked with approximately 300 stakeholders
- Consultation meetings held in Lahore, Karachi and Islamabad with over 100 stakeholders (government officials, academia, representatives of cultural institutions) on policy dialogue and 2005 convention.
- Trained over 30 young creative entrepreneurs on creative economy and 2005 Convention in Lahore, Karachi and Islamabad
- Created a working groups for continuing policy dialogue in Sindh, Khyber Pakhtunkhwa (KP) and Punjab
- Training workshops conducted in Peshawar, Karachi and Lahore on the elaboration of policies for the creative sectors
- High-level conference held in Islamabad ‘Creative Economy and Sustainable Development in Pakistan: The UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions’

- Information sharing and policy recommendations on future cultural policies by stakeholders

### **Milestone or Achievements of the program “Promoting the Right to Arts and Culture”**

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Reached out to a diverse audience through meetings, dialogues, seminars

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Created a situation analysis reflecting the reflecting the circumstances that both foster and inhibit the development of Pakistan’s creative economy

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Held consultation meetings in Lahore, Karachi and Islamabad with over 100 stakeholders (government officials, academia, representatives of cultural institutions) on policy dialogue and UNESCO’s 2005 convention.

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Trained over a 100 young creative entrepreneurs on understanding creative economy and the 2005 Convention

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Initiated the creation of a working group for continuing policy dialogue in Sindh, Khyber Pakhtunkhwa (KP) and the Punjab

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Conducted training workshops in Peshawar, Karachi and Lahore on the elaboration of policies for the creative sectors

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Held a high-level conference, ‘Creative Economy and Sustainable Development in Pakistan: The UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions’, in Islamabad

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Recommended future cultural policies to the government of Pakistan through discussions with stakeholders including scholars, artists and creative entrepreneurs