PRESS RELEASE

“UNESCO Launches Audio Visual Material to Build Capacity of Female Teachers”

Islamabad: 22 June 2013: Mr. Qian Tang, Assistant Director General of Education, UNESCO. Paris is visiting Pakistan and launched the Educational audio-visual materials developed for female rural teachers in the presence of Minister of Education, UN Colleagues and Educationists.

Under the UNESCO-Nokia Global Partnership, UNESCO and Nokia joined hands where Nokia has provided funds and its application "Nokia Education Delivery (NED)" for UNESCO’s project on use of ICT for professional development of public school teachers.

UNESCO Islamabad developed 20 Videos on Early Childhood Education. This audio-visual material is developed under UNESCO’s pilot project “Capacity Building of Rural female Early Childhood Education Teachers using Mobile Technologies” which a public private partnership between UNESCO, Ministry of Capital Administration & Development (CAD), Nokia and Mobilink. This flagship project comes under UNESCO – Nokia Global Partnership Agreement for achieving Education for All Goals. All these 20 videos are based on the themes of National ECE Curriculum, 2007. This pilot project is being implemented in Islamabad Capital Territory, wherein UNESCO and Federal Directorate of Education’s Training Wing, Islamabad organized 5 Training Workshops for the 150 participating rural female teachers. All these videos have been uploaded at Nokia Education Delivery (NED) Server, and teachers are now able to download all videos on their Nokia handsets using NED Application.

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Talking to the guests, Mr. Baligh-ur-Rehman, Minister for Education and Training and Higher Education Standards said, “Achievement of EFA Goals depends, to a large extent, on the availability of the facilitating and enabling conditions in the classrooms and schools. The most significant of these enabling factors is the teacher. Pakistan requires a cadre of teachers capable of delivering the recommended curriculum. Therefore, teachers’ development is of utmost concern in the general policy of educational quality improvement.”

Director UNESCO, Dr. Kozue Kay Nagata congratulated Nokia and Mobilink for the partnership. She also elaborated on the innovative approaches UNESCO has taken during the course of project’s life cycle.

A large fraternity of UN colleagues, Educationists, Policy makers and civil society partners were part of the launching ceremony.

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