



United Nations  
Educational, Scientific and  
Cultural Organization

## Call for proposal

**Ref. no.: FO/CFP/05/2019-148**

4 May 2019

**To engage organisation for mobilizing school going and out of school youth in safeguarding heritage.**

<b>Location :</b>	Pakistan-Thatta Makli
<b>Type of Contract :</b>	Contract for Services
<b>Languages:</b>	English
<b>Duration:</b>	07 months from signing (Phase-I: 3 months, Phase-II: 4 months)
<b>Background information</b>	<p>UNESCO's Convention on World Heritage advocates for heritage a function in the lives of people and enhancing the role of community in the management and protection of heritage sites. There is an increased recognition of the need for local community involvement specifically youth, in the conservation and preservation of its cultural and natural heritage. The future of Pakistan's remaining heritage will depend largely on the decisions and actions of the present generation of young people who will soon become the leaders and decision-makers of tomorrow. Recognizing this, UNESCO Islamabad with the support of the Government of Italy is funding a project focusing on engaging the community and school going youth in safeguarding cultural heritage. UNESCO Islamabad plans to achieve this through capacity building of teachers (male/female) and awareness raising of communities living close to heritage sites through social and electronic media and developing links between the communities and the Provincial Directorates of Archaeology.</p> <p>Pakistan is fully behind the sustainable development goals (SDGs) and the most relevant to the proposed intervention are the targets 4.7 and 11.4. The target 4.7 emphasizes, "all learners acquire knowledge and skills needed to promote sustainable development through education ..... and appreciation of cultural diversity and of culture's contribution to sustainable development". Target 11.4 specifically focuses on the protection cultural heritage, "Strengthen efforts to protect and safeguard the world's cultural and natural heritage."</p>
<b>Objectives of the project</b>	<p>The project aims at enhancing the role of communities and youth in protection of the rich heritage of Pakistan while complementing the efforts of the Government(s).</p> <ol style="list-style-type: none"><li>1. School going youth engaged in safeguarding the cultural heritage through teachers' capacity building in integrating heritage into teaching and learning, and resource material development.</li><li>2. The community and out of school youth mobilized to safeguard the cultural heritage.</li><li>3. The Government mobilized and capacitated to involve the communities in the Safeguarding Cultural Heritage</li></ol> <p>These interventions are focused on the community and the school going youths living around the Makli World Heritage Site in Thatta District, Sindh. The project will contribute to equip out of school youth and students with knowledge and skills to understand the significance of cultural heritage for sustainable development, nurture creativity and respect for cultural diversity in their attitude and enable them to develop positive social behaviors to actively contribute to the protection of cultural and natural heritage of their community. This shall be achieved through engaging teachers, in capacity building workshops, engaging</p>

	students through extra-curricular activities and engaging community youth through awareness raising and capacity building activities.
<b>Specific aim of this Call</b>	Mobilize school going and out of school youth to safeguard heritage through capacity building and awareness raising of teachers, students and the community.
<b>Tasks</b>	<p>The selected organization will be responsible for implementing the following activities (1-8) in phase-I</p> <ol style="list-style-type: none"> <li>1. Submit a brief inception report describing the existing situation, a brief analysis of stakeholders and detailed work plan and strategy on the implementation of all the activities mentioned below and achieving said objectives.</li> <li>2. Work closely with UNESCO and other relevant stakeholders to develop supplementary material guiding the teachers (lower secondary and secondary level) to integrate heritage into teaching and learning.</li> <li>3. Finalize a print-ready soft version of the supplementary material for teachers for printing by UNESCO.</li> <li>4. Develop interactive learning materials for students (5-11years), including, activity sheets, puzzles, competitions, quizzes, to engage them in co-curricular, extra-curricular activities and heritage trips.</li> <li>5. Engage children from at least eight lower secondary and secondary level schools (both boys and girls) in Makli Union Council, organizing Curricular and Extra-curricular activities including both indoor activities as well as trips to heritage sites and museums.(painting competitions, celebrating heritage days, role-play,).</li> <li>6. Work closely with UNESCO, provincial Departments of Education and Culture in designing the contents of the training workshops for teachers and finalize the list of participants to deliver a training in the phase-II.</li> <li>7. Work closely with the communities living around the Makli World Heritage Site for identifying and mobilizing out of school youth for the purpose of awareness raising on the value of heritage and engaging them in protection and management in phase-II.</li> <li>8. Submit a report on completion of phase-I along with all deliverables.</li> </ol> <p><b>Phase-II</b> Undertake the following activities (9-13) based on the deliverable completed in phase-I</p> <ol style="list-style-type: none"> <li>9. Deliver at least two training workshops on heritage education, engaging at least twenty-five teacher each (secondary level), focusing primarily on public schools. The workshops will focus on guiding teachers to equip student with knowledge and skills to understand the value of cultural heritage for sustainable development, foster creativity and respect for cultural diversity in their attitude and enable them to develop a positive social behaviours to actively contribute to the protection of cultural and natural heritage of their community.</li> <li>10. Provide all the required logistics including accommodation, travel, catering and venue with all required facilities for smooth and effective execution of the workshops.</li> </ol>

	<ol style="list-style-type: none"> <li>11. Organize workshops on raising understanding of community and out of school youth on role of heritage in sustainable development and enhancing their role in protection and promoting of heritage sites.</li> <li>12. Properly document all the activities/events with video/photography and other evidences, including list of participants, workshop reports and materials etc.</li> <li>13. Acknowledge UNESCO and Government of Italy in all the press releases, resource material, promotional material and relevant announcements and with the use of UNESCO and donor's logo. A prior consultation and approval is required to use the UNESCO logo.</li> </ol>
<b>Deliverables</b>	<p><b>The selected organization is expected to deliver the following outputs in phase I (3 months)</b></p> <p>Phase-I</p> <ol style="list-style-type: none"> <li>1. Inception report proposing the project implementation strategy and plan of action specifying performance milestones and targets.</li> <li>2. Final draft of resource material for the use of teachers including sample lesson plans/methodologies on integrating heritage into teaching and learning.</li> <li>3. Selected schools (secondary and lower secondary) engaged in co-curricular and extra-curricular activities, children (at least 25 each) from eight Schools visit heritage sites.</li> <li>4. Interactive learning materials (10 pages at least) focusing on students, including, activity sheets, art competitions, quizzes etc. engaging them in co-curricular and extra-curricular activities.</li> <li>5. Report on completion of phase-I along with outputs.</li> </ol> <p><b>The selected organization is expected to deliver the following outputs in phase II (4 months)</b></p> <p>Phase-II</p> <ol style="list-style-type: none"> <li>6. At least two capacity-building workshops organized focusing engaging at least 50 teachers (male, female).</li> <li>7. Submit all the relevant videos, photographs and other evidences of implementation of activities along with progress and final reports</li> <li>8. Local community and out of school youth engaged in protection and promoting heritage through awareness raising workshops.</li> <li>9. A comprehensive Final report on the implementation of activities, achieving results, objectives along with challenges, lessons learnt and way forward, along with resource material.</li> <li>10. At least two capacity-building workshops organized focusing engaging at least 50 teachers.</li> <li>11. Submit all the relevant videos, photographs and other evidences of implementation of activities along with progress and final reports</li> <li>12. Local community and out of school youth engaged in protection and promoting heritage.</li> <li>13. A comprehensive final report on the implementation of activities, achieving results, objectives along with challenges, lessons learnt and way forward, along with resource material.</li> </ol>
<b>Qualification/ Requirements</b>	<ol style="list-style-type: none"> <li>1. The Organization (preferably based in Sindh) with expertise in the field of Education and Culture or heritage education.</li> <li>2. The organization must have at least 05 years of experience in heritage protection and/or community mobilization and/or engaging schools in heritage protection and cultural advocacy.</li> <li>3. The organisation must have implemented at least 3 projects on heritage awareness while engaging schools or community and/or in the area of education for sustainable development.</li> </ol>

<p><b>Minimum Content of the Proposal</b></p>	<p>1. Please submit a detailed technical proposal (70% weightage) consisting of the following:</p> <ul style="list-style-type: none"> <li>a.) Profile of the Organization: (provide, name, and address, legal status and detail of the work experience /relevant projects, in the required area.)</li> <li>b.) How you understand UNESCO proposal: (Describe your understanding and responsiveness to the Objective, TORs and deliverables and include detailed description of the manner in which the organisation would respond to the TOR and achieve the required deliverables)</li> <li>c.) Approach: (how you intend to carry out the assignment to make it the most fruitful)</li> <li>d.) Implementation Methodology: (Describe in detail the methods, techniques and tools involved to deliver the TORs and achieve the given objectives)</li> <li>e.) Provide a realistic work plan</li> <li>f.) List of CVs (Provide the detailed CVs of the resource persons, staff, trainers etc proposed to be involved to deliver the project)</li> <li>g.) Budget: (provide estimates of all types of costs involved in PKR)</li> </ul> <p>2. A Financial Proposal (30% weightage) for the assignment, broken down by activity as well as specifying the total cost for each phase: phase-I and Phase-II and quoted in PKR.</p> <p>The proposal and any supporting documents must be in English.</p> <p>Submissions will be acknowledged by email upon receipt but ONLY selected organizations will receive further notification and correspondences.</p> <p>It is the applicant's responsibility to ensure that the proposal is received by the deadline.</p> <p>For any clarifications, please contact.</p>
<p><b>Deadlines to submit proposal</b></p>	<p>The organizations/institutions interested in responding to this call, depending on their skills and expertise, may submit proposals to Mr. Papa Mbaye Makhtar (Admin. &amp; Finance Officer) at email <a href="mailto:pm.mbaye@unesco.org">pm.mbaye@unesco.org</a> copying to Mr. Jawad Aziz at email <a href="mailto:j.aziz@unesco.org">j.aziz@unesco.org</a> by 26 May 2019</p> <p>For any inquiry, please contact Jawad Aziz at e-mail <a href="mailto:j.aziz@unesco.org">j.aziz@unesco.org</a> with CC to Mr. Papa Mbaye Makhtar at email <a href="mailto:pm.mbaye@unesco.org">pm.mbaye@unesco.org</a></p>