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## Mobilink and UNESCO launch programme

**ISLAMABAD:** Mobilink has partnered with UNESCO to launch the third phase of the 'Mobile Based Literacy' programme—a broad based initiative continuing since the year 2009. The programme is a unique initiative utilises mobile technology to improve literacy for female students, aged 15 to 25 years in rural and deprived areas. Mobile Based Literacy programme is an evolution of the previous 'SMS for Literacy' programme, with the third phase of the project designed to use the mobile phone both for learning and communication between the teachers and students, as well as teachers and supervisors. STAFF REPORT

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